

STATISTICAL SUMMARY OF THE HEIGHTS SURVEY
30th March - 1st May 2015

All Respondents	Counts										Percentages									
	All Data	Support Use			Preference					Support Use			Preference							
		4376	Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th		
Highridge	1157	2383	836		665	1364	1014	755	578	26%	54%	19%	15%	31%	23%	17%	13%			
Mapledurham Playing Field	3042	1063	271		2684	514	343	413	422	70%	24%	6%	61%	12%	8%	9%	10%			
Albert Road Recreation Ground	377	3589	410		99	375	984	1303	1615	9%	82%	9%	2%	9%	22%	30%	37%			
Bugs Bottom	1010	2739	627		479	906	865	899	1227	23%	63%	14%	11%	21%	20%	21%	28%			
Dyson's Farm	1075	2213	1088		452	1213	1164	1001	546	25%	51%	25%	10%	28%	27%	23%	12%			
All respondents who fully completed the survey online or on paper and provided a unique name and address.																				
Subsets based on Geographic areas, calculated from the given postcodes	Heights Catchment										Percentages									
	Heights Catchment	Support Use			Preference					Support Use			Preference							
		2935	Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th		
	Highridge	689	1750	496		375	838	667	569	486	23%	60%	17%	13%	29%	23%	19%	17%		
	Mapledurham Playing Field	1985	778	172		1772	299	205	307	352	68%	27%	6%	60%	10%	7%	10%	12%		
	Albert Road Recreation Ground	244	2435	256		67	214	606	883	1165	8%	83%	9%	2%	7%	21%	30%	40%		
	Bugs Bottom	819	1666	450		390	709	622	556	658	28%	57%	15%	13%	24%	21%	19%	22%		
	Dyson's Farm	800	1409	726		333	872	830	615	285	27%	48%	25%	11%	30%	28%	21%	10%		
	Subset of all respondents who fully completed the survey online or on paper and provided a unique name and address within The Heights catchment area.																			
	Caversham School Catchment										Percentages									
	Caversham School Catchment	Support Use			Preference					Support Use			Preference							
		3684	Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th		
	Highridge	957	2068	659		555	1095	842	668	524	26%	56%	18%	15%	30%	23%	18%	14%		
	Mapledurham Playing Field	2531	930	223		2234	429	289	359	373	69%	25%	6%	61%	12%	8%	10%	10%		
	Albert Road Recreation Ground	307	3042	335		79	283	795	1124	1403	8%	83%	9%	2%	8%	22%	31%	38%		
	Bugs Bottom	876	2295	513		418	791	710	703	1062	24%	62%	14%	11%	21%	19%	19%	29%		
	Dyson's Farm	955	1791	938		401	1082	1042	825	334	26%	49%	25%	11%	29%	28%	22%	9%		
	Subset of all respondents who fully completed the survey online or on paper and provided a unique name and address within the catchment area of any school located in Caversham.																			
Reading and Mapledurham										Percentages										
Reading and Mapledurham	Support Use			Preference					Support Use			Preference								
	3977	Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th			
Highridge	1046	2216	715		600	1198	919	706	554	26%	56%	18%	15%	30%	23%	18%	14%			
Mapledurham Playing Field	2744	998	235		2422	460	308	386	401	69%	25%	6%	61%	12%	8%	10%	10%			
Albert Road Recreation Ground	331	3288	358		89	314	876	1197	1501	8%	83%	9%	2%	8%	22%	30%	38%			
Bugs Bottom	942	2492	543		445	844	765	773	1150	24%	63%	14%	11%	21%	19%	19%	29%			
Dyson's Farm	1018	1941	1018		424	1157	1103	910	383	26%	49%	26%	11%	29%	28%	23%	10%			
Subset of all respondents who fully completed the survey online or on paper and provided a unique name and address within the Reading Borough Council area or within the Parish of Mapledurham.																				
Bugs Bottom										Percentages										
Bugs Bottom	Support Use			Preference					Support Use			Preference								
	436	Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th			
Highridge	175	161	100		80	237	74	30	15	40%	37%	23%	18%	54%	17%	7%	3%			
Mapledurham Playing Field	403	13	20		341	66	19	6	4	92%	3%	5%	78%	15%	4%	1%	1%			
Albert Road Recreation Ground	57	313	66		4	48	177	170	37	13%	72%	15%	1%	11%	41%	39%	8%			
Bugs Bottom	5	422	9		3	5	18	57	353	1%	97%	2%	1%	1%	4%	13%	81%			
Dyson's Farm	59	265	112		8	79	148	174	27	14%	61%	26%	2%	18%	34%	40%	6%			
Subset of all respondents who fully completed the survey online or on paper and provided a unique name and address within the development of Hemdean Bottom.																				
Parish of Kidmore End										Percentages										
Parish of Kidmore End	Support Use			Preference					Support Use			Preference								
	131	Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th			
Highridge	48	51	32		29	63	28	11	0	37%	39%	24%	22%	48%	21%	8%	0%			
Mapledurham Playing Field	104	15	12		91	21	13	5	1	79%	11%	9%	69%	16%	10%	4%	1%			
Albert Road Recreation Ground	21	90	20		2	26	45	51	7	16%	69%	15%	2%	20%	34%	39%	5%			
Bugs Bottom	20	81	30		8	19	45	55	4	15%	62%	23%	6%	15%	34%	42%	3%			
Dyson's Farm	2	128	1		1	2	0	9	119	2%	98%	1%	1%	2%	0%	7%	91%			
Subset of all respondents who fully completed the survey online or on paper and provided a unique name and address within the Parish of Kidmore End, based on postcodes provided by the Parish Council.																				
Outside of area										Percentages										
Outside of area	Support Use			Preference					Support Use			Preference								
	268	Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th			
Highridge	63	116	89		36	103	67	38	24	24%	43%	33%	13%	38%	25%	14%	9%			
Mapledurham Playing Field	194	50	24		171	33	22	22	20	72%	19%	9%	64%	12%	8%	8%	7%			
Albert Road Recreation Ground	25	211	32		8	35	63	55	107	9%	79%	12%	3%	13%	24%	21%	40%			
Bugs Bottom	48	166	54		26	43	55	71	73	18%	62%	20%	10%	16%	21%	26%	27%			
Dyson's Farm	55	144	69		27	54	61	82	44	21%	54%	26%	10%	20%	23%	31%	16%			
Subset of all respondents who fully completed the survey online or on paper and provided a unique name and address which is not included in any other area subset above.																				

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Subsets defined on self-declared patterns of use.	Use Mapledurham PF	2468	Support Use			Preference					Support Use			Preference					
			Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th	
	Highridge		574	1487	407	362	613	605	460	428	23%	60%	16%	15%	25%	25%	19%	17%	
	Mapledurham Playing Field		1455	864	149	1303	235	218	328	384	59%	35%	6%	53%	10%	9%	13%	16%	
	Albert Road Recreation Ground		180	2096	192	61	187	480	815	925	7%	85%	8%	2%	8%	19%	33%	37%	
	Bugs Bottom		778	1321	369	399	632	528	442	467	32%	54%	15%	16%	26%	21%	18%	19%	
	Dyson's Farm		757	1144	567	345	799	632	418	274	31%	46%	23%	14%	32%	26%	17%	11%	
	Subset of all respondents who fully completed the survey online or on paper, provided a unique name and address, and ticked the box to indicate they were a user of Mapledurham Playing Field.																		
	Use Albert Road RG	2988	Support Use			Preference					Support Use			Preference					
			Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th	
	Highridge		730	1664	594	410	929	749	577	323	24%	56%	20%	14%	31%	25%	19%	11%	
	Mapledurham Playing Field		2146	677	165	1914	318	217	285	254	72%	23%	6%	64%	11%	7%	10%	9%	
	Albert Road Recreation Ground		136	2712	140	41	161	450	880	1456	5%	91%	5%	1%	5%	15%	29%	49%	
	Bugs Bottom		715	1785	488	322	694	670	660	642	24%	60%	16%	11%	23%	22%	22%	21%	
	Dyson's Farm		727	1501	760	305	882	899	583	319	24%	50%	25%	10%	30%	30%	20%	11%	
	Subset of all respondents who fully completed the survey online or on paper, provided a unique name and address, and ticked the box to indicate they were a user of Albert Road Recreation Ground.																		
	Use Bugs Bottom	2568	Support Use			Preference					Support Use			Preference					
			Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th	
	Highridge		845	1214	509	507	970	544	343	204	33%	47%	20%	20%	38%	21%	13%	8%	
	Mapledurham Playing Field		1907	492	169	1672	346	235	181	134	74%	19%	7%	65%	13%	9%	7%	5%	
Albert Road Recreation Ground		204	2114	250	51	219	629	812	857	8%	82%	10%	2%	9%	24%	32%	33%		
Bugs Bottom		322	2003	243	123	382	414	566	1083	13%	78%	9%	5%	15%	16%	22%	42%		
Dyson's Farm		514	1435	619	216	648	743	666	295	20%	56%	24%	8%	25%	29%	26%	11%		
Subset of all respondents who fully completed the survey online or on paper, provided a unique name and address, and ticked the box to indicate they were a user of the green space at Bugs Bottom.																			
Attends The Heights	107	Support Use			Preference					Support Use			Preference						
		Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th		
Highridge		19	56	32	5	35	36	19	12	18%	52%	30%	5%	33%	34%	18%	11%		
Mapledurham Playing Field		100	5	2	95	5	2	2	3	93%	5%	2%	89%	5%	2%	2%	3%		
Albert Road Recreation Ground		19	70	18	3	18	20	17	49	18%	65%	17%	3%	17%	19%	16%	46%		
Bugs Bottom		16	69	22	3	17	25	45	17	15%	64%	21%	3%	16%	23%	42%	16%		
Dyson's Farm		16	65	26	1	32	24	24	26	15%	61%	24%	1%	30%	22%	22%	24%		
Subset of all respondents who fully completed the survey online or on paper, provided a unique name and address, and ticked the box to indicate they have at least one child attending The Heights school.																			
Attends Caversham School	978	Support Use			Preference					Support Use			Preference						
		Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th		
Highridge		256	510	212	136	336	249	183	74	26%	52%	22%	14%	34%	25%	19%	8%		
Mapledurham Playing Field		764	165	49	685	101	63	73	56	78%	17%	5%	70%	10%	6%	7%	6%		
Albert Road Recreation Ground		47	870	61	12	43	147	294	482	5%	89%	6%	1%	4%	15%	30%	49%		
Bugs Bottom		175	657	146	80	176	188	233	301	18%	67%	15%	8%	18%	19%	24%	31%		
Dyson's Farm		220	473	285	66	321	329	194	68	22%	48%	29%	7%	33%	34%	20%	7%		
Subset of all respondents who fully completed the survey online or on paper, provided a unique name and address, and ticked the box to indicate they have at least one child attending a Caversham primary school.																			
Preschool children nr Heights	391	Support Use			Preference					Support Use			Preference						
		Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th		
Highridge		91	213	87	29	133	84	84	61	23%	54%	22%	7%	34%	21%	21%	16%		
Mapledurham Playing Field		356	24	11	331	25	7	20	8	91%	6%	3%	85%	6%	2%	5%	2%		
Albert Road Recreation Ground		40	316	35	4	34	66	86	201	10%	81%	9%	1%	9%	17%	22%	51%		
Bugs Bottom		62	253	76	13	74	101	125	78	16%	65%	19%	3%	19%	26%	32%	20%		
Dyson's Farm		79	193	119	14	126	132	76	43	20%	49%	30%	4%	32%	34%	19%	11%		
Subset of all respondents who fully completed the survey online or on paper, provided a unique name and address within The Heights catchment area, and ticked the box to indicate they have at least one preschool age child.																			
Preschool children in Caversham	451	Support Use			Preference					Support Use			Preference						
		Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th		
Highridge		119	218	114	50	173	85	96	47	26%	48%	25%	11%	38%	19%	21%	10%		
Mapledurham Playing Field		399	34	18	358	41	18	22	12	88%	8%	4%	79%	9%	4%	5%	3%		
Albert Road Recreation Ground		34	383	34	5	31	80	114	221	8%	85%	8%	1%	7%	18%	25%	49%		
Bugs Bottom		62	320	69	17	80	98	134	122	14%	71%	15%	4%	18%	22%	30%	27%		
Dyson's Farm		96	230	125	21	127	169	85	49	21%	51%	28%	5%	28%	37%	19%	11%		
Subset of all respondents who fully completed the survey online or on paper, provided a unique name and address within a catchment area of a primary school in Caversham, and ticked the box to indicate they have at least one preschool age child.																			
Employed by The Heights	20	Support Use			Preference					Support Use			Preference						
		Yes	No	Unsure	1st	2nd	3rd	4th	5th	Yes	No	Unsure	1st	2nd	3rd	4th	5th		
Highridge		7	6	7	1	10	4	4	1	35%	30%	35%	5%	50%	20%	20%	5%		
Mapledurham Playing Field		20	0	0	18	1	0	0	1	100%	0%	0%	90%	5%	0%	0%	5%		
Albert Road Recreation Ground		2	17	1	0	1	7	4	8	10%	85%	5%	0%	5%	35%	20%	40%		
Bugs Bottom		1	15	4	0	5	5	8	2	5%	75%	20%	0%	25%	25%	40%	10%		
Dyson's Farm		1	15	4	1	3	4	4	8	5%	75%	20%	5%	15%	20%	20%	40%		
Subset of all respondents who fully completed the survey online or on paper, provided a unique name and address, and ticked the box to indicate they are part of The Heights school.																			